



November 2021

BLOOD SWEAT and TEARS at PRI

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Blood Sweat and Tears Promotions is attending the annual Performance Racing Industry Trade Show in Indianapolis, IN this December in a continued effort to improve and expand the oval dirt racing industry in Colorado and surrounding regions. BST is happy to be returning to PRI after the event was cancelled last year due to the pandemic.

PRI is the premier event for all things related to the racing industry, and this year's event promises to be one of the best yet. Vendors and pioneers of the racing field will be on hand presenting the newest trade innovations. Executives and representatives from every racing governing body from the World of Outlaws to IMCA will be on hand providing exclusive networking opportunities paving the way for bigger and better events in Colorado.

BST's production company will also be in attendance looking to improve the live streaming of our events and podcasts featuring Colorado's top dirt racers and current race news. BST Productions will also be covering the event and reporting live so stay tuned for BST's highlights at PRI 2022.

